

Draft Programme

Boosting the Impact of Social Sciences and Humanities

*A two-day international conference on
how social sciences and humanities research
can address societal challenges for the benefit of all*

20 & 21 September 2017

Postgraduate Teaching Centre
Cardiff University, Wales



Audience:

Policymakers • Research councils • Social entrepreneurs
Academics • Societal partners of universities

Organised by:



In collaboration with:



About the conference

Background

Across creative and service industries, public policy and civil society, the impacts of the social sciences and humanities are felt in diverse – and often unpredictable – ways. Universities and researchers are now more sophisticated in the way that they support and track these impacts. Governments and funders increasingly recognize and reward them, alongside more traditional measures of excellence.

But there's still a long way to go. As a community, we need to get sharper at articulating and demonstrating our impacts; we need to do more to link the supply-side production of evidence and expertise to the demands and priorities of wider society; and we need to extend and deepen our collaboration with the natural sciences and engineering. This conference will bring together leading thinkers, practitioners, users and policymakers to define, debate and co-design the next chapter of our shared impact agenda. We hope you will join us.

Framework

The conference brings together international researchers, policymakers and their societal partners across SSH disciplines. They are invited to share insights and learn from each other's experiences in:

- How to stimulate entrepreneurship within and with SSH disciplines;
- Strategic alliances and codesign of research by academic and societal partners;
- Structured collaborations between SSH, natural sciences and engineering
- The contributions of SSH to growth, productivity and industrial strategies;
- Linking societal challenges effectively to research priorities;
- How the impacts of SSH on society can be effectively measured.

Why Cardiff?

One of the most tangible examples of how some institutions are pursuing greater impact from SSH is Cardiff University, where the UK's first Social Science Park (SPARK) is being built. The construction of the park has now commenced, and SPARK is already collaborating with more than ten research institutions, with the support of the Welsh and UK governments. By holding the conference in Cardiff, we will be in an energetic environment that reflects the ambition of our subject matter.

Programme Advisory Committee:

James Wilsdon, Professor of Research Policy and Director of Impact and Engagement in the Faculty of Social Sciences, University of Sheffield; Vice Chair of INGSA

Johannes Klumpers, Head of the Science Advice Mechanism Unit in the European Commission

David Budtz Pedersen, Professor & Co-Director of the Humanomics Research Centre, Aalborg University & Strategic Adviser to the Danish Government on HE and Science

Sharon Smit, Director Sustainable Society at University of Groningen, Coordinator ACCOMPLISSH consortium

Marta Soler, Professor of Sociology and Director of CREA Research Centre, University of Barcelona; Coordinator of the IMPACT-EV Knowledge Management Committee

Roger Kain, Dean and Chief Executive School of Advanced Study, University of London; Vice-President (Research and HE Policy) at the British Academy

Rick Delbridge, Academic Lead for SPARK; University Dean of Research, Innovation and Enterprise; Professor of Organisational Analysis, Cardiff University

Wiljan van den Akker, Director for the Centre of Humanities, Utrecht University, Co-author of LERU Impact report.

Melanie Knetsch, Strategic Lead: Interdisciplinarity and Impact, Economic and Social Research Council (ESRC).

WEDNESDAY, SEPTEMBER 20TH

08.45	Registration	
09.15	Conference Chair's Welcome James Wilsdon , Professor of Research Policy and Director of Impact and Engagement, Faculty of Social Sciences, University of Sheffield & Chair Campaign for Social Science, UK	
09.25-11.00	I What can Social Sciences and Humanities research offer to society?	
	<p>Rick Delbridge, Academic Lead for SPARK & University Dean of Research, Innovation and Enterprise, Cardiff University, Wales, UK</p> <p>David Sweeney, Executive Chair Designate, Research England, UK</p> <p>Roger Kain, Vice-president of Research and HE Policy at the British Academy, UK</p> <p>William D. Adams, Senior Fellow at The Andrew W. Mellon Foundation, Former Chairman of the National Endowment for the Humanities, USA</p> <p>Angela Liberatore, Head of Unit, Social Sciences and Humanities, European Research Council Executive Agency, Brussels</p>	
11.00	Panel Discussion	
11.15	Group picture	
11.15	Coffee break	
11.45-13.00	II Generating Impact: different approaches	
	Research Alliances — Room —	Entrepreneurship — Room —
	<p><i>How can we build long term and reciprocal research alliances?</i></p> <p>Chair: James Wilsdon, Director Impact and Engagement, Faculty of Social Sciences, University of Sheffield, UK</p> <p>Speakers: Magnus Gulbrandsen, Head of the Innovation Group, TIK Centre, Faculty of Social Sciences, University of Oslo, Norway</p> <p>Gabi Lombardo, Director European Alliance for Social Sciences and Humanities (EASSH), Brussels</p>	<p><i>How can entrepreneurship and social enterprises offer new perspectives for SSH research?</i></p> <p>Chair: Wim Fyen, Coordinator of the Leuven Community for Innovation driven Entrepreneurship (Lcie), Belgium</p> <p>Speakers: Andrew Fairweather-Tall, Head of Humanities Research Support, University of Oxford, UK</p> <p>Wojciech Roskiewicz, Head of Unit, Research and Business Accelerator. Fraunhofer Center for International Management and Knowledge Economy IMW, Germany</p>
	<p><i>How can cooperation across disciplines enhance impact?</i></p> <p>Chair: David Sweeney, Executive Chair Designate, Research England, UK</p> <p>Speakers: Christoph Köller, co-founder and managing partner Görden & Köller GmbH & leader of special interest group on social sciences and humanities valorisation, ASTP-Proton</p> <p>Martin Kitchener, Dean and Head of Cardiff Business School, UK</p>	
13.00-14.00	Lunch	

WEDNESDAY, SEPTEMBER 20TH

14.00-15.15 III Enabling impact: Structural approaches	
Local & Regional — Room —	National — Room —
Local & Regional — Room —	National — Room —
<p>How can local and regional governments support SSH research?</p> <p>Chair: Gill Bristow, Dean of Research for the College of Arts, Humanities and Social Sciences, Professor in Economic Geography, Cardiff University, UK</p> <p>Speakers: Antonia Caro Gonzalez, Head of the International Research Project Office, University of Deusto, Spain</p> <p>Caroline Nevejan, Chief Science Officer (CSO), municipality of Amsterdam, NL</p>	<p>How do national structures enable SSH research to have impact?</p> <p>Chair: Wendy Naus, Executive Director, Consortium of Social Science Associations (COSSA), USA</p> <p>Speakers: Wiljan van den Akker, Director for the Centre of Humanities, Utrecht University, co-author of LERU Impact report <i>Together with</i> Jack Spaapen, Senior Policy Advisor, Royal Netherlands Academy of Arts and Sciences, Vice-Chair ENRESSH</p> <p>Tim Wilson, Executive Director, Social Sciences and Humanities Research Council (SSHRC), Canada</p>
<p>How to enable impact of SSH on a European level?</p> <p>Chair: Angela Liberatore, Head of Unit, Social Sciences and Humanities, European Research Council Executive Agency, Brussels</p> <p>Speakers: Sharon Smit, Director Sustainable Society, University of Groningen, ACCOMPLISSH consortium, NL</p> <p>Gabi Lombardo, Director European Alliance for Social Sciences and Humanities (EASSH), Brussels</p>	
15.15	Coffee break
15.45-17.30	IV Strategic and institutional approaches to research impact
15.45	Chairs of Sessions II and III: Outcomes and conclusions
16.00	Wendy Naus , Executive Director at the Consortium of Social Science Associations (COSSA), USA
16.15	David Budtz Pedersen , Professor & Co-Director of the Humanomics Research Centre, Aalborg University & Strategic Adviser to the Danish Government on HE and Science
16.30	<p><u>Panel discussion</u> How can universities, funders and other institutions create conditions which facilitate impact?</p> <p>Chair: Gill Bristow, Dean of Research for the College of Arts, Humanities and Social Sciences, Professor in Economic Geography, Cardiff University, UK</p> <p>Tim Gardam, Chief Executive Nuffield Foundation, UK</p> <p>David Budtz Pedersen, Professor & Co-Director of the Humanomics Research Centre, Aalborg University & Strategic Adviser to the Danish Government on HE and Science</p> <p>Natalie Jones, Senior Manager and Deputy Head, Interdisciplinarity and Impact, UK</p> <p>Tim Wilson, Executive Director, Social Sciences and Humanities Research Council (SSHRC), Canada</p> <p>Wendy Naus, Executive Director at the Consortium of Social Science Associations (COSSA), USA</p>
17.15	Closing remarks by the Conference Chair
18.00	Reception in the Cardiff Castle (Sponsored by <i>Evidence & Policy</i> , Policy Press)
19.00	Conference dinner in Cardiff Castle

THURSDAY, SEPTEMBER 21ST

09.00	Registration	
09.30	John Brewer, Professor School of Social Sciences, Education and Social Work Queen's University, UK	
09.40	Conference Chair's Introduction James Wilsdon, Professor of Research Policy and Director of Impact and Engagement, Faculty of Social Sciences, University of Sheffield & Chair, Campaign for Social Science, UK	
09.50-11.00	V What does the society want from Social Sciences and Humanities research?	
	<p><i>Increasing Impact of the Social Sciences and Humanities</i> Geoff Mulgan, Chief Executive of Nesta, UK</p> <p>Government Bethanne Barnes, Director, Washington State Institute for Public Policy, USA</p> <p>Business Anna Leach, Head of Economic Analysis and Surveys - Confederation of British Industry, UK</p> <p>Cultural Industry Suzanne Bardgett, Head of Research and Academic Partnerships at Imperial War Museums, co-chair of the Independent Research Organisations Consortium, UK</p>	
11.00	Panel Discussion	
11.15	Coffee break	
11.45-13.00	VI Stimulating Impact of SSH	
	Policy — Room —	Measurement — Room —
	<p><i>How can national policies encourage research impact?</i></p> <p>Chair: Tobin L. Smith, Vice President for Policy, Association of American Universities (AAU), US</p> <p>Speaker: Kirstie Hewlett, Research Assistant, King's Policy Institute, King's College London, UK</p> <p>Marta Soler-Gallart, Coordinator of the IMPACT-EV Knowledge Management Committee, Spain</p> <p>Sarah Foxen, Social Science Adviser, Parliamentary Office of Science and Technology, UK</p>	<p><i>How can impact be measured?</i></p> <p>Chair: Paul Wouters, Professor of scientometrics and Director of the Centre for Science and Technology Studies, Leiden University, NL</p> <p>Speakers: Chris James, Senior Product Manager Research Metrics, Elsevier, NL</p> <p>Malgorzata Krasowska, Academic Affairs Lead – Europe, Scientific and Academic Research, Clarivate Analytics, Poland</p> <p>Beverley Sherbon, Impact & Evaluation Adviser, ResearchFish, UK</p>
	<p style="text-align: center;">Regional Environment — Room —</p> <p><i>What regional environmental factors support research impact?</i></p> <p>Chair: Rick Delbridge, Academic Lead for SPARK; University Dean of Research, Innovation and Enterprise; Cardiff University, UK</p> <p>Speakers: Geoff Mulgan, Chief Executive, Nesta, UK</p> <p>Kellie Beirne, Chief Officer Regeneration and Culture, Monmouthshire County Council and co-chair, Innovation Advisory Council for Wales, UK</p>	
13.00	Lunch	

THURSDAY, SEPTEMBER 21ST

14.00-15.15 VII Impact through co-production: research and user alliances	
Government & Public Policy — Room —	Business — Room —
Public engagement — Room —	
<p><i>What are the barriers to cooperation between policy makers and researchers?</i></p> <p>Chair: Ingrid Petersson, Director General, Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning, Sweden</p> <p>Speakers: David Budtz Pedersen, Co-Director, Humanomics Research Centre, University of Copenhagen</p> <p>Steve Martin, Professor of Public Policy and Management at Cardiff Business School and Director of the Public Policy Institute for Wales, UK</p>	<p><i>What factors contribute to successful business engagement?</i></p> <p>Chair: Andrew Henley, Professor of Entrepreneurship and Economics, Cardiff Business School, UK</p> <p>Speakers: Anne Kiem, Chief Executive, Chartered Association of Business Schools, UK</p> <p>Michele Chang-McGrath, Partner at ReD Associates, director of ReD Associates' UK office, London, UK</p>
<p><i>How can researchers and universities work with local communities?</i></p> <p>Chair: Frank Zwetsloot, CEO ScienceWorks, founder AESIS Network, NL</p> <p>Speakers: Erika Widegren, Chief Executive, Re-Imagine Europa, Brussels</p> <p>John Goddard, Emeritus Professor and formerly Deputy Vice Chancellor at Newcastle University. Author of Re-Inventing the Civic University (NESTA), UK</p>	
15.15	Coffee break
15.30	Chairs of Session VI & VII: Outcomes and Conclusions
15.45	VIII Closing Session: Wrap up and lessons to take home
<p style="text-align: center;"><u>Panel discussion (following session outcomes):</u> <i>What is the vision for the future impacts of HSS? What actions can we take as researchers, institutions, policy makers and users to achieve this?</i></p> <p>Chair: James Wilsdon</p> <p>Geoff Mulgan, Chief Executive of Nesta, UK Erika Widegren, Chief Executive, Re-Imagine Europa, Brussels Anne Kiem, Chief Executive, Chartered Association of Business Schools, UK Steve Martin, Professor of Public Policy and Management at Cardiff Business School and Director of the Public Policy Institute for Wales, UK Tobin L. Smith, Vice President for Policy, Association of American Universities (AAU)</p>	
16.45	Wrap up by James Wilsdon
17.00	<u>Closing reception</u>

AESIS Network

The open community for:

**Evaluators • Scientometricians • Academic Research Managers
Science Policymakers • Research Councils • Funding Agencies
KE Professionals • All other stakeholders**

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS Network) is an international, open community for various types of professionals working on stimulating and demonstrating the impact of science on economy, culture, and well-being. The network consists of individual and institutional members, and thus connects different stakeholders. The members work in a variety of organisations from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, funding, and other impact support. We believe that sharing best practices supports the development of effective instruments for evaluating and advancing societal impact of science.

We would be happy to welcome you to the AESIS community! Our membership is free and you can sign up directly on our [website](#).

AESIS Advisory Board

Koenraad Debackere	General Manager at K.U. Leuven, Belgium (Chair)
Luke Georgiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Head of Science System Assessment at Rathenau Institute, the Netherlands
Susan Renoe	Director of the Broader Impacts Network, United States
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David Sweeney	Executive Chair Designate at Research England
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Chris James	Product Manager Research Metrics, Elsevier

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE